**Entrepreneurs Growth Alliance™ - Cohort 2401**

**Learnings Covered in Teaching Session on 10/31/2024:**

**Binder Information - Tab Four: Completed**

* **GRPI Tool**: We discussed how the GRPI framework—Goals, Roles, Processes, and Interpersonal Relationships—helps align teams and projects, especially for strategic planning and major initiatives.
* **Communication Plan**: We went through the steps of developing a strong communication plan, identifying key stakeholders, message clarity, and setting the frequency and methods for consistent updates.
* **Entrepreneur Excellence Mindset**: We covered the essential habits and mindsets, based on McKinsey's research, that entrepreneurs need to drive growth, focusing on building resilience and a proactive approach.
* **Leadership Responsibilities**: We discussed the core responsibilities for leaders, including defining vision, aligning teams, managing resources, connecting with stakeholders, and focusing on personal development to improve team outcomes.
* **Review of Past Sessions**: We reflected on the past 12 sessions, covering topics like target selling, project charters, EQ, strategic planning, and the importance of applying these tools and frameworks consistently.

**Tomorrow’s (Saturday) Coaching Session (i.e., Q&A Session) on 11/02/2024:**

* This is not a teaching session; it's an interactive Q&A session focused on your previous learning and execution.
* Reflect on what you've learned and be prepared to ask and discuss your questions.
* Based on your reading, come up with at least three (3) questions to discuss during the session.

**Zoom Meeting Link for Tomorrow’s Coaching Session (i.e., Q&A Session) on 10/26/2024:**

[**https://us02web.zoom.us/j/82881106686?pwd=XlLayU1bpZNizxUEw3bgek98t6EoMD.1**](https://us02web.zoom.us/j/82881106686?pwd=XlLayU1bpZNizxUEw3bgek98t6EoMD.1)

**Key Insights and Homework Ideas To Reflect On And Master The Concepts:**

1. **One-Page Strategy Plan**: Complete your concise, one-page strategy plan.
2. **Three-Year Strategic Plan**: Develop a three-year roadmap outlining your business goals and strategic objectives.
3. **Project Charters**: Incorporate and finalize project charters that align with your strategic plans.
4. **Guiding Principles Document**: Create a document that clearly defines your company’s vision, purpose, core values, operational norms and accountabilities.
5. **Session Questions/Doubts**: Review all EGA sessions and come up with any questions or doubts for clarification.

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